



CLARE MARTS LTD BULL PREMIUM & AI SCHEME 2019

CLARE MARTS LIMITED are continuing the Bull Premium and AI Scheme for **5 star terminal index straws** for beef breeds for the suckler herd.

The scheme is to promote the usage of **5 star terminal index** Bulls and AI either within or across breeds.

Purchasers of a 5 star pedigree registered beef bull, may be eligible for up to €500 subject to conditions hereunder. Users of **5 star terminal index** straws may be the recipient of up to 20 AI straws free, again subject to conditions as follows.

- 1) Recipients of either of the above must have sold stock to a minimum value of €5,000 through Clare Marts Ltd. in either of 2017 or 2018.
- 2) Commits to sell stock to a minimum of €5,000 through Clare Marts Ltd. in 2019 or 2020.
- 3) Purchase a Pedigree registered beef breed bull **with 5 stars for terminal** index, under 30 months of age on the day of purchase and genotyped. Premiums will be restricted to 20% of the price of the bull or to maximum of €500. The total number of premiums available is 20. Premiums will be allocated first to bulls purchased at Clare Marts Ltd. Pedigree Registered Bull Sales. (see below)
- 4) Farmers may be eligible for up to 20 AI **5 star terminal index beef breed straws** up to a maximum value of €200 from any one of the following AI companies. Munster Cattle Breeding Group or Dovea Genetics. Farmers will be liable for the insemination portion of the fee. All Straws are taken as having a €10 value per unit. There will be up to 2,500 straws on offer. If there is an oversubscription for straws, a draw will take place to determine the recipients of same.
- 5) No more than 20% of the herd is pedigree (Buyer).
- 6) Will retain the bull for 12 months unless where unavoidable slaughter is necessary.
- 7) Farmers can apply for both, but will only receive either the AI Straws or the Bull Premium. Only one application per herd number.
- 8) Farmers who received the Bull in Premium in 2018 are not eligible for the Bull Premium in 2019 but are eligible for the AI Scheme.
- 9) The Scheme only applies to purchases from **1st November 2018 to 30th June 2019.**

**Dates of Clare Marts Pedigree Registered Bull Sales in
Ennis Mart for 2019.**

Monday 11th March, 8th April and 13th May.

Application Form

Clare Marts Ltd. Bull and AI Premium Scheme 2019

Name: _____

Address: _____

Herd Number:

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Telephone Number: _____ Mobile Number _____

E-mail Address: _____

Please tick Box for Either Bull Premium or AI Straws whichever is applicable

Bull Premium

Conditions

- 1) The bull is
 - a) Pedigree Registered Beef Breed Bull
 - b) **5 Stars for Terminal Index Beef Breed**
 - c) Under 30 months of age on the Day of Purchases
 - d) Genotyped
- 2) The Farmer will retain the bull for 12 months unless where unavoidable slaughter is necessary.
- 3) The bull is purchased in a livestock mart or a breeding society sale.
- 4) Farmers who received the Bull in Premium in 2018 are not eligible for the Bull Premium in 2019 but are eligible for the AI Scheme.

AI Straws

Conditions

The Straws are **5 Star Terminal Index Beef Breed** as per the 2019 catalogue from one of the following AI companies Munster Cattle Breeding Group or Dovea Genetics.

All straws are taken as having a €10 value per unit.

Customers will allow the AI Companies and Clare Marts Ltd. access to view the progeny during the year & use any pictures in their promotional material.

General Conditions Applicable to Either the Purchase of a Bull or AI Straws

- 1) Recipients must have sold stock to a minimum value of €5,000 through Clare Marts Ltd. in either of 2017 or 2018.
- 2) Commits to sell stock to a minimum of €5,000 through Clare Marts Ltd. in 2019 or 2020.
- 3) No more than 20% of the herd is pedigree (Buyer).
- 4) Farmers can apply for both but will only receive either the AI Straws or the Bull Premium – Only one application per herd number.
- 5) Only Applies to Purchases Between 1st November 2018 and 30th June 2019.
- 6) Only Suckler Farmers are eligible to apply.

Closing date for applications is Friday 19th July 2019. If applying for both please submit 2 forms to Clare Marts Ltd., Quin Road, Ennis, Co. Clare.

I have attached a copy of the invoice and cattle identity card relating to the bull, copies of the AI insemination dockets for AI straws.

I Agree to the Terms and Conditions above

SIGNED _____ DATE _____

Please see Clare Marts Ltd. data protection policy on www.claremarts.ie